



EYEBEX
FILMS

SEEING IS HORN



Eyebex Films was founded in 2006 by adventurer, filmmaker, and broadcaster Wajahat Malik in Islamabad. From the very beginning, Eyebex Films has become synonymous with going to places where no other production companies dare venture.

Wajahat Malik is a pioneer in adventure filmmaking in Pakistan. Eyebex Films consists of a passionate team that believes in pushing the limits of both adventure and creative visual storytelling.

Other than our profile and history of adventure and travel genre of films and TV programs, we are a full-service production company which has produced dozens of corporate films, digital and television commercials, digital media campaigns, and short films.

[CLICK FOR SHOW REEL](#)



C O R E T E A M



Haroon Riaz
Creative Advisor

A concept developer and a filmmaking and advertising executive with more than 10 years of industry experience. He is best known for being the screenwriter and associate producer of the award-winning feature documentary film "Indus Blues (2018) and director of Natari (2021) ." He is a close collaborator of Wajahat to conceive and execute key campaigns and show concepts.



Waqar Anwar
Post-Production in-charge

A versatile and multi-talented media professional, Waqar has more than a decade of experience under his belt. Apart from several short documentary films for the development sector, he has contributed to many popular TV programs such as "Baazi Off-road" and "Mobilink Journey Through Pakistan." Not only is he adept in editing, sound mixing, and motion graphics, but he is also an impactful Director of Photography and still photographer.



Tamar Shehzad
Production Assistant

Tamar is an upcoming media production professional who is a budding cameraman and a resilient and untiring production assistant and sound recordist. He is at the center of production operation



W A J A H A T M A L I K

FOUNDER & MANAGING DIRECTOR

The Managing Director of Eyebox Films is a popular television presenter and a documentary filmmaker. For more than 15 years, he has been producing, presenting and directing adventure and travel films for Pakistani and foreign channels. He is a well known television personality, who has been on Pakistani and foreign television screens for more than a decade now.

Besides being a professional adventure/travel filmmaker, Wajahat Malik is an experienced and enthusiastic outdoorsman. He is an experienced and avid mountain climber, trekker, paragliding pilot, and mountain biking enthusiast. He has traveled extensively in Pakistan and abroad.

Previously, he has also worked as a journalist and covered the Iraq war as a foreign correspondent for a Pakistani television news channel. He has also extensively covered Afghanistan conflict as a news coordinator/fixer for numerous local and foreign TV networks.



S E R V I C E S

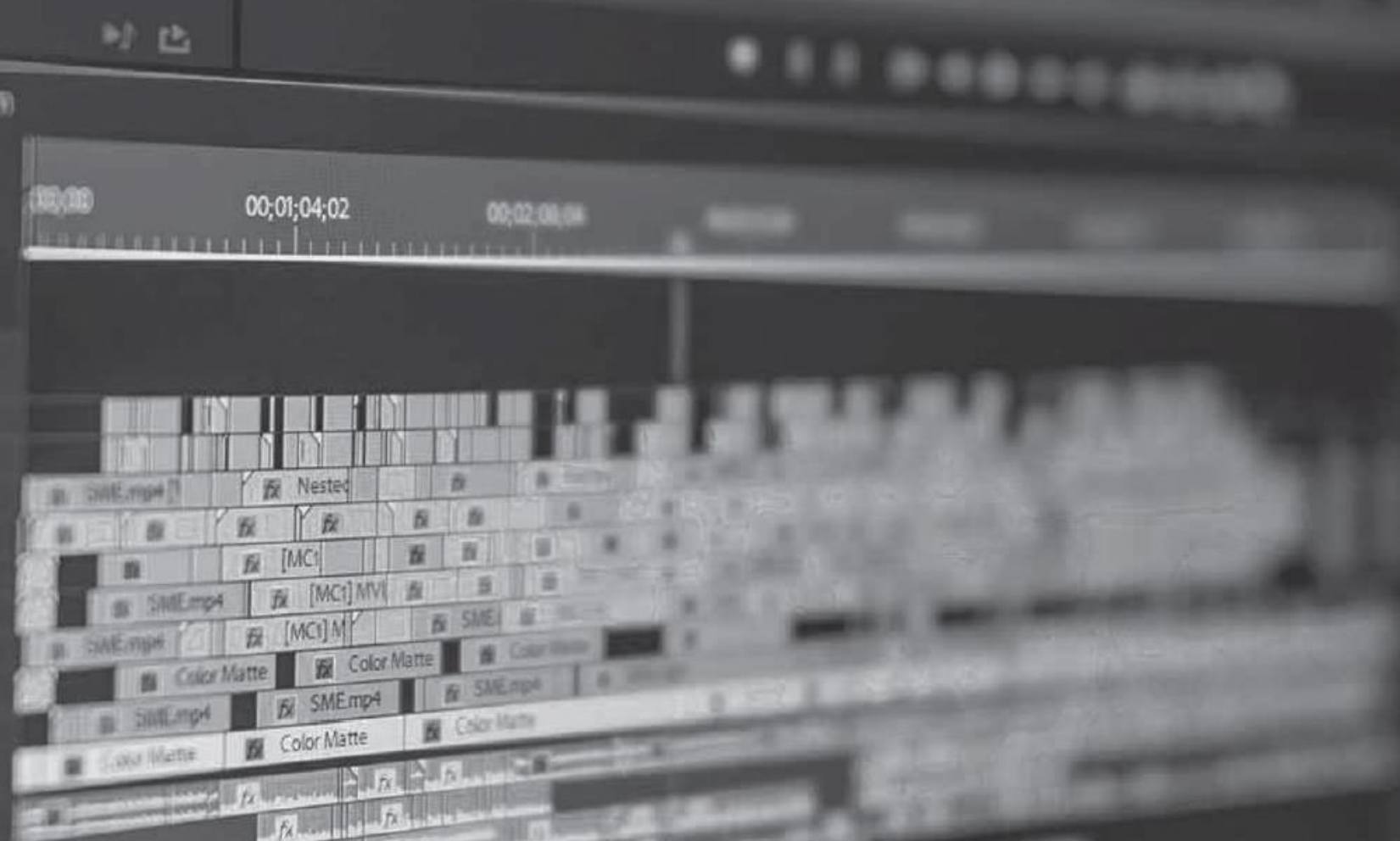
FILM PRODUCTION

Our work, spanning years of experience in producing award-winning documentaries independently and in collaboration with other media organizations and TV channels, speaks for itself. We particularly excel in executing various types of productions in the outdoors and on remote locations across Pakistan and its territories. Spearheaded by the star presence of Wajahat himself, we have been the pioneers in developing a culture of travel and adventure broadcasting in Pakistan. We have also produced several corporate films, short films, music videos, commercials over the years. Other than that, our film production services include but are not limited to:

- Documentary Films
- Feature Narrative Films
- Travelogues
- Adventure Sports Coverage
- Web Series
- Television Programming
- Television/Digital Commercials
- Corporate Films
- Corporate Vidography
- Music Video



SERVICES



MOTION GRAPHICS & ANIMATION

Our team of visual artists and animators can produce high-quality animation and graphics which can transform any visual presentation for the better. We also produce 2D animation and character sketch animation films, making use of some of the most advanced production tools in the industry to create cutting edge results.

- 2D Animation
- Character Animation
- Motion Graphics
- Post-Production & Compositing



S E R V I C E S

FIELD PRODUCTION SUPPORT

We offer field production support services for local and international TV channels, Private production houses and advertising agencies in the execution of their documentaries, dramas, films, song videos and TV commercials anywhere in Pakistan. The Northern Areas of Pakistan including Gilgit, Chitral, Hunza, and Azad Jammu & Kashmir are second homes of Eyebex Films.

From providing transportation, boarding lodging, camping in the outdoors, scouting locations, chartering helicopter for aerial filming, hiring horses and yaks to hiring local talent, we can provide it all.

- ☞ Production Management
- ☞ Logistics
- ☞ Location Scouting
- ☞ Fixing & Translation



PAKISTAN INTERNATIONAL MOUNTAIN FILM FESTIVAL

Pakistan International Mountain Film Festival is the flagship event of Eyebex Films, which is the only event of its kind celebrating the art of filmmaking in Pakistan. One of the only two mountain film festivals in Asia, this event of an international repute among the mountaineering and film community, was conceived and founded by Wajahat Malik, the founder and Managing Director of Eyebex Films, in 2015.

The inaugural Pakistan International Mountain Film Festival was organized at Alhamra Art Center in Lahore in 2015. The subsequent film festivals in 2016, 2017, and 2018 have been organized at Pakistan National Council of Arts in Islamabad. This is precisely what the platform has achieved in the last four years. Pakistan International Mountain Film Festival continues to be an important global platform that promotes independent cinema in Pakistan as well as encouraging adventure and alpine activities.



PIMFF2022

PAKISTAN INTERNATIONAL
MOUNTAIN FILM FESTIVAL



PAKISTAN INTERNATIONAL MOUNTAIN FILM FESTIVAL



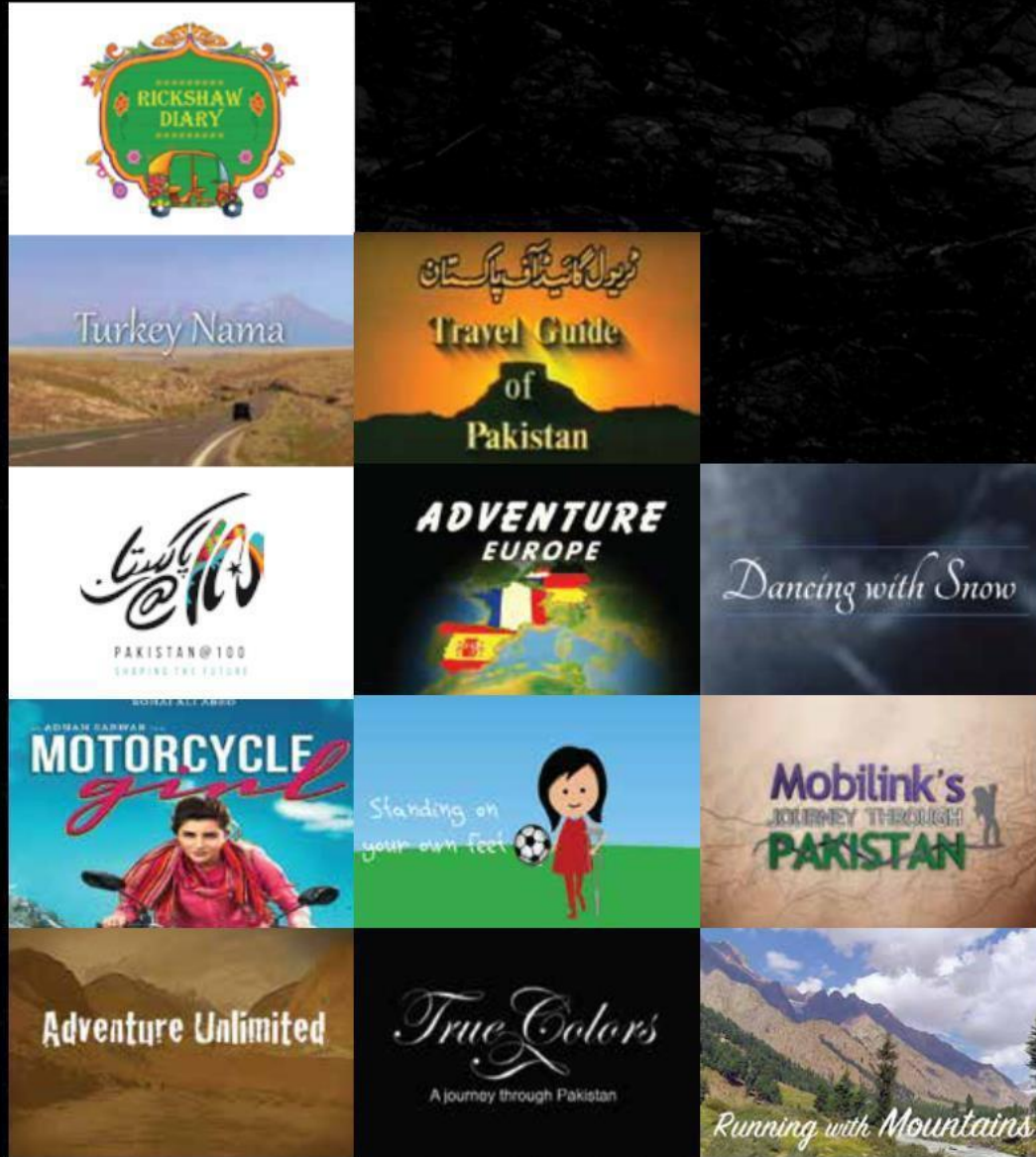
OUR MAJOR PARTNERS



OUR TELEVISION
NETWORK PARTNERS



PROJECTS



Eyebox Films has produced and participated in some of the landmark TV travel and adventure projects in the history of broadcasting in Pakistan. We have pioneered adventure and travel filmmaking in Pakistan partnering with veteran filmmakers Nisar Malik. Eyebox Films has also had the opportunity to work with international broadcasters such as National Geographic Channel and Tulo TV Afghanistan.

Wajahat Malik established his identity as a popular TV travel and adventure anchor with iconic PTV shows such as Travel Guide of Pakistan, apart from other adventure chronicles such as The Expedition to Spantik and the Geo K2 Base Camp Expedition. These shows firmly established him and Eyebox Films as the premiere filmmaker for mountaineering and adventure projects. Further projects such as Adventure Europe, Turkey Nama, and Adventure Unlimited also popularized international travelogues and adventure shows in Pakistan.

Over the years, Eyebox Films has evolved to diversify its project portfolio and has produced short documentaries, corporate films, TV commercials, and music videos. Eyebox Films also excels in production management and on-location production services, completely producing the segment based in the Northern Areas for the feature film "Motorcycle Girl." With official videography of World Bank's Pakistan@100 Project and the Official Documentary of the UAE Pakistan Assistance Program, Eyebox Films has partnered with several national and international brands for spectacular results.

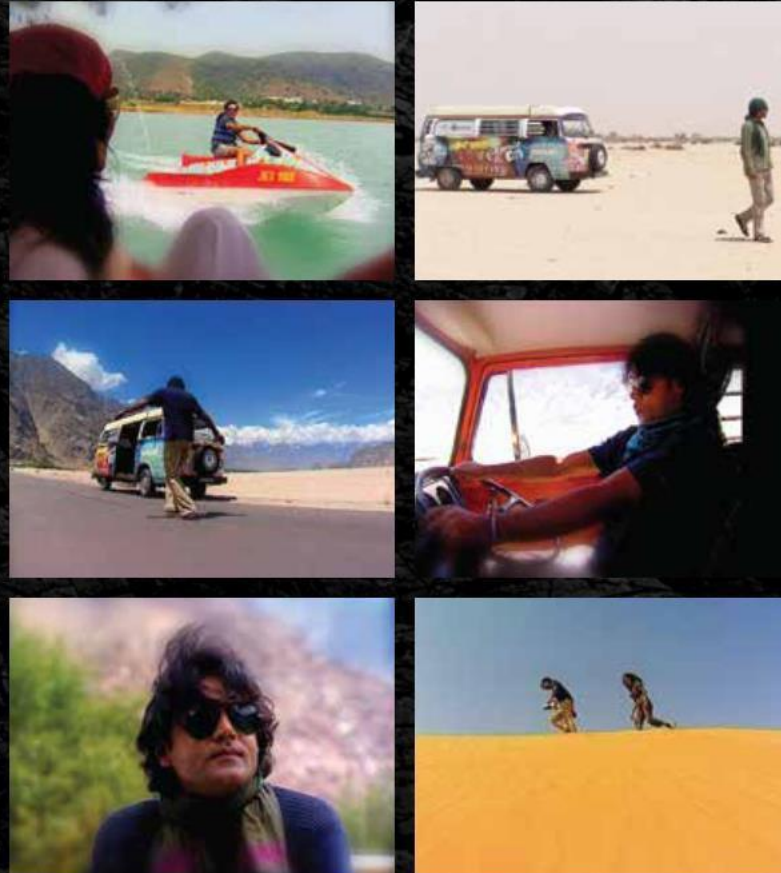
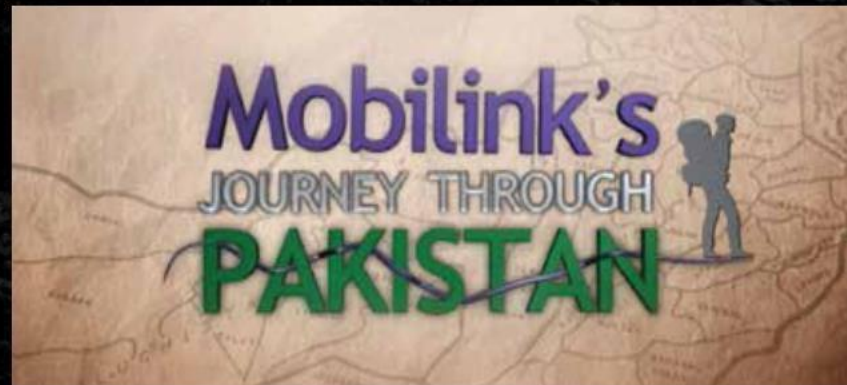


MOBILINK JOURNEY THROUGH PAKISTAN

FLAGSHIP PROJECTS

From snows to the sands and from the coast to the plains, a travel show that celebrated the diversity and beauty of Pakistan. Wajahat Malik embarks on an adventure on his Volkswagen Love Mobile and covered various destinations across Pakistan with celebrity co-adventurers including Faisal Rehman and Iffat Omer.

A 13-part travel series broadcast on all major television networks in Pakistan including PTV, Geo, ARY, and ATV. Mobilink Journey Through Pakistan was shot all across Pakistan including Gilgit, Hunza, Skardu, Shigar, all the way to Cholistan, Multan, Bahawalpur, and Gwadar with at least 45 production days.



DANCING WITH SNOW (2017)

FLAGSHIP PROJECTS

This short documentary film written and directed by Wajahat Malik is set in the high #Karakoram mountains of #Pakistan, the valley of Naltar is where the sport of skiing took root in the country. "Dancing with Snow" tells the interesting tale from the days of wooden skis in 1958 to the date when the sport has progressed by leaps and bounds in Pakistan. The film premiered at the 3rd Pakistan International Mountain Film Festival in 2017.

Dancing with Snow



THE OFFICIAL UAE PAP DOCUMENTARY: STANDING ON YOUR OWN FEET (2019)

FLAGSHIP PROJECTS

Standing on Your Own Feet (2019) is the official documentary of the UAE Pakistan Assistance Program End Polio Campaign. The documentary analyzes the complex factors that stand in the way of and gives an account of the heroic effort of polio workers nationwide who stepped up the effort to eradicate polio. Through the assistance of Emirates End Polio Campaign, the prevalence of positive polio cases were reduced by 99% from the start of the campaign. The film covers the campaign in all corners of Pakistan from the tribal areas to Khyber Pakhtunkhwa and Baluchistan. The campaign features stories of both polio workers and victims, as well as health workers and government officials about the national end polio campaign. Shot in more than 15 locations across Pakistan over more than 30 production days.

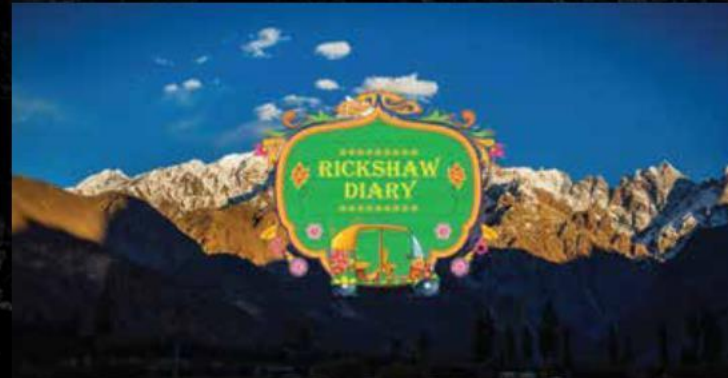


RICKSHAW DIARY (2019)

FLAGSHIP PROJECTS

Rickshaw Diary is an adventure travel show in which travel and adventure filmmaker Wajahat Malik ventures on a rickshaw ride to raise awareness about Responsible Tourism. This features the first ever record-setting Rickshaw Ride on the Karakoram Highway from Islamabad to Khunjerab Pass.

The first official Responsible Tourism campaign endorsed by PTDC, Serena Hotels, AKRSP, PTV, and Azad Jammu & Kashmir Tourism and Archaeology Department. The show was shot on location on the Karakoram Highway across Khyber Pakhtunkhwa and Gilgit-Baltistan, in addition to Naran Valley and Azad Jammu & Kashmir over a period of two months



WORLD BANK HOUSE PAKISTAN@100 PROJECT (2019)

FLAGSHIP PROJECTS

The World Bank initiated its Pakistan @ 100 Report to lay out a vision of what Pakistan will be like at the completion of a century since its Foundation. This included a vision for growth in various dimensions as well as the challenges that need to be addressed in the 21st century.

Eyebox Films was the official partner for recording key Pakistan@100 interviews for the social media and the main Pakistan@100 conference. These interviews covered intellectuals including educationists, diplomats, politicians, athletes, filmmakers, woman activists, economists, and entrepreneurs.



SNOW LEOPARD FOUNDATION ECOTOURISM PROJECT (2021)

FLAGSHIP PROJECTS

Snow Leopard Foundation has always emphasized on landscape approach of conservation to engage communities living in the Habitat of the Snow Leopard. In the spirit of the same mission, the foundation has collaborated with several partners including GEF, UNDP, and the Ministry of Climate Change to initiate the Pakistan Snow Leopard Ecosystem Project.

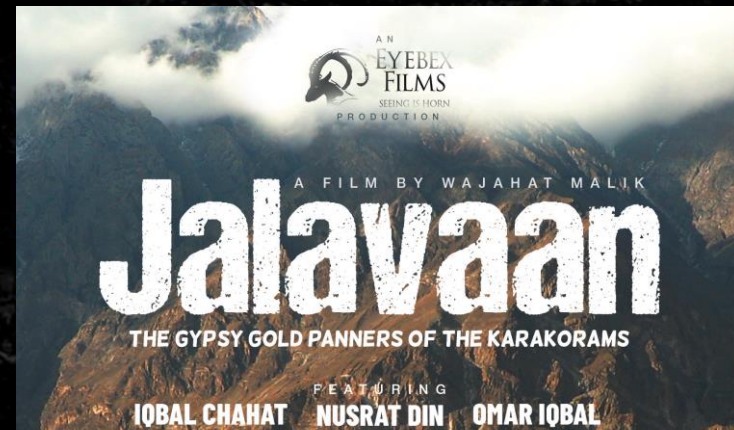
Not only has this project introduced the first-ever ecotourism glamping site in the stunning Hopper Valley, it has also offered a sustainable income stream for the local communities. With this groundbreaking initiative, the conservation effort in the area will improve manifold.



JALAVAAAN: THE GOLD PANNERS OF THE KARAKORAMS (2022)

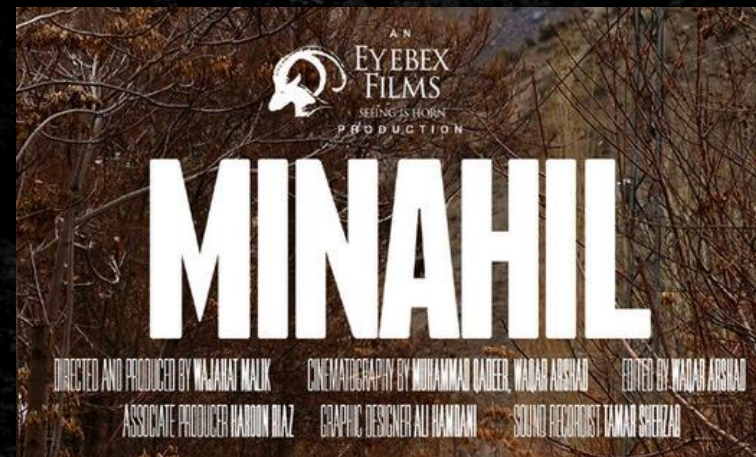
FLAGSHIP PROJECTS

Jalavaan or the Sonewal Tribe is probably the least documented people in the northern parts of Pakistan covering the Karakoram Mountains. This unique feature documentary film by Wajahat Malik offers a rare insight into the lives and challenges faced by the Jalavaan. The film features the family of Iqbal Chahat and his brother Nusrat, who are camping in Hunza Valley, where their struggles take them to the Nagar Valley in search of gold. Jalavaan not only reminds of how poorly the society and economy of the Jalavaan are understood.



Minahil tells the story of a resilient teenage girl who is a star hockey player for her village Buni in the remote mountainous Chitral Valley and how she overcomes the odds to play in the face of..

resistance from the patriarchal elders in her village, including her father. This narrative short film directed and produced by Wajahat Malik is shot on location in the Chitral Valley and is produced in collaboration with the National Hockey League and the Canadian High Commission. The film is an effort to promote winter sports and particularly women's participation in such sports in Pakistan.



EXPEDITION INDUS (2023)

FLAGSHIP PROJECTS

Expedition Indus is the first-ever river rafting expedition carried out throughout the length of the Indus River led by adventurer and travel Filmmaker Wajahat Malik. The expedition commenced from Hamzigond in Baltistan, near Olding, where the Indus enters the boundaries of Pakistan, to the coast of the Arabian Sea.

This documentary series will cover this adventure of a lifetime covering more than 2,000 miles over 45 days on a rubber raft and engine-propelled zulu boats from Gilgit-Baltistan and the plains of Punjab, all the way to the Indus Delta.



wajahatpimff@gmail.com

+92333 5294488



eyebexfilms.tv



EyebexFilms



@EyebexFilms



@EyebexFilms



@EyebexFilms

1-A, Crown Towers, St. 91, G-11/3,
Islamabad.